

CERTIFICATE REQUIREMENTS - ORGANIZATIONAL LEADERSHIP GRADUATE PROGRAM

GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

Semester Hours: 15

Program may be completed fully online

Professionals with graduate degrees tend to work in and with organizations, and most are also called to lead and manage businesses, public agencies, or nonprofit entities. A graduate certificate in business administration will provide to professionals outside the business field some of the foundational skills and tools necessary to lead effectively. For professionals already in business or leadership roles, the graduate certificate is an intermediate step between a bachelor's and a master's degree in the field.

Requirements

Within the EMU Master of Business Administration (MBA) program, this certificate prepares graduates to make significant contributions to their organizations in ways that also benefit their communities and humanity. The MBA is distinct in its orientation toward promoting the common good and viewing organizational leaders as vital influencing agents in the turn toward a more sustainable future—social, ecological, and economic. This comprehensive lens includes a strong stakeholder approach and an emphasis on ethics and stewardship of the earth and its many resources. The graduate certificate in business administration is a subset of EMU's MBA program and is designed to provide administrative skills and tools to professionals who seek, or find themselves in, organizational leadership roles. The 15-hour certificate may be completed in as little as one year, and all credits earned may be applied toward the EMU MBA if students wish to complete the full master's degree. Certificate graduates are prepared to organize, create, and manage organizations or programs and projects, working to inspire and lead social change for the common good.

Required Courses (15 SH):

- OLS 510 Leadership and Management for the Common Good (3 SH)
- OLS 530 Organizational Behavior (3 SH)
- OLS 540 Managerial Finance and Accounting I (3 SH)
- OLS 515 Introduction to Leadership Studies (3 SH) OR select one course from the elective course list
- An OLS or MBA elective selected from the elective course List

Elective Course List:

- MBA 523 Human Capital Development (3 SH)
- MBA 560 Stewardship, Innovation and Social Entrepreneurship (3 SH)
- MBA 647 Strategic Marketing Management (3 SH)
- OLS 665 Project Management and Grant Writing (3 SH)
- OLS 670 Project Management and Intrapreneurship (3 SH)

GRADUATE CERTIFICATE IN NONPROFIT LEADERSHIP AND SOCIAL ENTREPRENEURSHIP

Semester Hours: 15

Program may be completed fully online

This graduate certificate is an interdisciplinary, collaborative effort between the Master of Business Administration (MBA) and the Center for Justice and Peacebuilding (CJP) programs. Graduates will be prepared to organize, create, and manage organizations, or programs and projects, working to inspire and lead social change for the common good.

Requirements

The certificate is 15 semester hours, which is typically five 3SH courses. These courses are selected in consultation with the certificate advisor to meet each student's interests or specific needs and to form a cohesive package that equips leaders to effectively manage and lead nonprofit and non-governmental organizations (NGOs). Students who want to earn both an MBA degree and the graduate certificate in nonprofit leadership must complete a minimum of 39 semester hours in a curriculum planned with their advisor.

Students should plan their curriculum to include at least three MBA courses and at least one PAX course.

Required Courses (12 SH)

- OLS 510 Leadership and Management for the Common Good (3 SH)
- PAX 564 Developing Healthy Organizations **or** OLS 530 Organizational Behavior (3 SH)
- MBA 560 Stewardship, Innovation, and Social Entrepreneurship (3 SH)

Elective Courses* (3 SH)

Select one course from the following:

- MBA 523 Human Capital Development (3 SH)
- MBA 647 Strategic Marketing Management (3 SH)
- MBA 680 Sustainable Organizations for the Common Good (open only to CJP masters students) (3 SH)
- OLS 515 Introduction to Leadership Studies (3 SH)
- OLS 665 Project Management and Grant Writing (3 SH)
- PAX 533 Analysis: Understanding Conflict (3 SH)
- PAX 600 Three Dimensional Negotiation
- PAX 601 Mediation and Negotiation (3 SH)
- PAX 610 Facilitation: Process Design & Skills for Dialogue, Deliberation and Decision Making (3 SH)
- **PAX 624 Monitoring**, Evaluation, and Learning
- PAX 654 Conflict Coaching (3 SH)

*Other graduate courses may be proposed to the certificate advisor for consideration.

GRADUATE CERTIFICATE IN ORGANIZATIONAL LEADERSHIP

Semester Hours: 15

Program may be completed fully online

Required Courses

- OLS 510 Leadership & Management for the Common Good (3 SH)
- OLS 530 Organizational Behavior OR PAX 615 Leading Organizational Change (3 SH)
- OLS 515 Introduction to Leadership Studies OR MOL 620 Transformative Leadership in Dynamic Contexts (3 SH)

Electives

Select two electives (3 SH each) from any of our graduate programs.